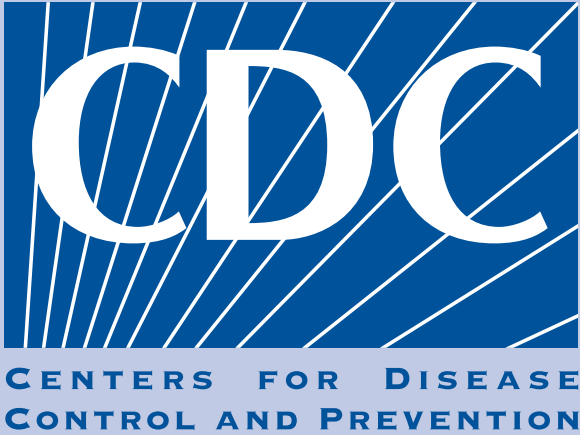


Important new resources for

- Medical professionals
- Other practice staff
- Patients



INFLUENZA AND PNEUMOCOCCAL DISEASE
IMMUNIZE NOW
National Immunization Program
Office of Health Communication
1600 Clifton Rd., NE, Mailstop E-05
Atlanta, GA 30333

NEW RESOURCES

*Minimize staff time.
Maximize patient care.*



114,000 hospitalizations yearly because of influenza		100,000-135,000 hospitalizations yearly due to pneumococcal pneumonia		African Americans and Hispanics have significantly lower immunization rates
	36,000 deaths annually due to influenza and complications		Half of all deaths from invasive pneumococcal disease occur in seniors	